## Government of Jammu and Kashmir Department of Labour & Employment, Jammu and Kashmir

## One Day Capacity Building Program on Mission YUVA - Yuva Udyami Vikas Abhiyan

This program aims at sensitizing all participants on purpose, components, implementation road map and monitoring of Mission YUVA-Yuva Udhyami Vikas Abhiyan.

District	Session 1	Session 2	Session 3	Session 4
Date of Training	11:00-12:00 hrs	12:00-13:00 hrs	14:00 -15:00 hrs	15:00-16:00 hrs
Kupwara (18.11.2024)	<ul> <li>Overview of Mission YUVA</li> <li>Introduction of the Program, Mission and Vision.</li> <li>Present employment scenario /landscape of entrepreneurship/</li> <li>Program Targets, Government Structure, Overarching Strategy, 4C's, Key Interventions, Implementation Roadmap.</li> <li>Preparatory Phase in Year 1 and Implementation Phase in Year 2-5.</li> <li>Responsibilities of Departments/ Stakeholders.</li> </ul>	Ecosystem Creation & Institutional Business support mechanism  • Key features of ecosystem creation, Motivating Individuals, & Creating Enabling Environment  • Baseline Survey,  • IEC Activities,  • Components of an Interactive Portal  • Structure & role of SBDUs, BHD & Motivators at Gross Root Levels Business Helpline  • Innovation Hubs & Incubators.	Enabling- Improving the Credit ecosystem for easy access to credit for entrepreneurs  Credit Enablement, loan products,  Measures to Improve the credit.  Ecosystem for easy access to credit for entrepreneurs.  Discussion on the mechanism & services offered.  Ways to ease out compliances.  Support of Banks/ Financial institutions in implementation of project YUVA.	Enterprise Development, Creating Business Plan & Detail Project Reports  • Component of the DPR, Market Analysis, Operational Plan, Risk Management & Financial requirement.  • Provision of facilitation by Industries & Commerce Department, Banks, NABARD & EDI in DPR Formulation.  • DPR Templates/ Repository.  • Role of Industries & Commerce Department in provisioning of approved, Sector, District Specific DPRs. Credit
Resource Persons	Mr. Arshid Qadir Bhat, AD Employment (9906518530)	Mr. Nidhia Nazir, CCO, Employment (9541715799)	Mr Ishfaq Ahmad Wani, EO Kupwara, (7006036821)	Mr Azmat Hussain, DNO, JKEDI (9858933100)

District	Session 1	Session 2	Session 3	Session 4
<b>Date of Training</b>	11:00-12:00 hrs	12:00-13:00 hrs	14:00 -15:00 hrs	15:00-16:00 hrs
Baramulla (18.11.2024)	<ul> <li>Overview of Mission YUVA</li> <li>Introduction of the Program, Mission and Vision.</li> <li>Present employment scenario /landscape of entrepreneurship/</li> <li>Program Targets, Government Structure, Overarching Strategy, 4C's, Key Interventions, Implementation Roadmap.</li> <li>Preparatory Phase in Year 1 and Implementation Phase in Year 2-5.</li> <li>Responsibilities of Departments/ Stakeholders.</li> </ul>	Ecosystem Creation & Institutional Business support mechanism  • Key features of ecosystem creation, Motivating Individuals, & Creating Enabling Environment  • Baseline Survey,  • IEC Activities,  • Components of an Interactive Portal  • Structure & role of SBDUs, BHD & Motivators at Gross Root Levels Business Helpline  • Innovation Hubs & Incubators.	Enabling- Improving the Credit ecosystem for easy access to credit for entrepreneurs  Credit Enablement, loan products,  Measures to Improve the credit.  Ecosystem for easy access to credit for entrepreneurs.  Discussion on the mechanism & services offered.  Ways to ease out compliances.  Support of Banks/ Financial institutions in implementation of project YUVA.	<ul> <li>Enterprise Development, Creating Business Plan &amp; Detail Project Reports</li> <li>Component of the DPR, Market Analysis, Operational Plan, Risk Management &amp; Financial requirement.</li> <li>Provision of facilitation by Industries &amp; Commerce Department, Banks, NABARD &amp; EDI in DPR Formulation.</li> <li>DPR Templates/ Repository.</li> <li>Role of Industries &amp; Commerce Department in provisioning of approved, Sector, District Specific DPRs. Credit</li> </ul>
Resource Persons	Mr. Tariq Ahmad Parray, EO, Bla (7006532899)	Mr Nizam Ul Rehman, CCO, DECC, Bla (7006304323)	Mr Zubair Ashraf Wasil, District Development Manager, NABARD (9906868756)	Mr Ayatullah Bashir, DNO, JKEDI (7889361922)

District	Session 1	Session 2	Session 3	Session 4
<b>Date of Training</b>	11:00-12:00 hrs	12:00-13:00 hrs	14:00 -15:00 hrs	15:00-16:00 hrs
Bandipora (18.11.2024)	<ul> <li>Overview of Mission YUVA</li> <li>Introduction of the Program, Mission and Vision.</li> <li>Present employment scenario /landscape of entrepreneurship/</li> <li>Program Targets, Government Structure, Overarching Strategy, 4C's, Key Interventions, Implementation Roadmap.</li> <li>Preparatory Phase in Year 1 and Implementation Phase in Year 2-5.</li> <li>Responsibilities of Departments/ Stakeholders.</li> </ul>	Ecosystem Creation & Institutional Business support mechanism  • Key features of ecosystem creation, Motivating Individuals, & Creating Enabling Environment  • Baseline Survey,  • IEC Activities,  • Components of an Interactive Portal  • Structure & role of SBDUs, BHD & Motivators at Gross Root Levels Business Helpline  • Innovation Hubs & Incubators.	Enabling- Improving the Credit ecosystem for easy access to credit for entrepreneurs  Credit Enablement, loan products,  Measures to Improve the credit.  Ecosystem for easy access to credit for entrepreneurs.  Discussion on the mechanism & services offered.  Ways to ease out compliances.  Support of Banks/ Financial institutions in implementation of project YUVA.	Enterprise Development, Creating Business Plan & Detail Project Reports  • Component of the DPR, Market Analysis, Operational Plan, Risk Management & Financial requirement.  • Provision of facilitation by Industries & Commerce Department, Banks, NABARD & EDI in DPR Formulation.  • DPR Templates/ Repository.  • Role of Industries & Commerce Department in provisioning of approved, Sector, District Specific DPRs. Credit
Resource Persons	Ms. Rabia Iqbal, AD Employment (9419169188)	Mohd Yousuf Khan, CCO, DECC, Bpr (9906409145)	Dr. Asif A. Bhat, (7006549022)	Ms Syed Nazneen, DNO, JKEDI (9419051170)

District	Session 1	Session 2	Session 3	Session 4
<b>Date of Training</b>	11:00-12:00 hrs	12:00-13:00 hrs	14:00 -15:00 hrs	15:00-16:00 hrs
Budgam (20.11.2024)	<ul> <li>Overview of Mission YUVA</li> <li>Introduction of the Program, Mission and Vision.</li> <li>Present employment scenario /landscape of entrepreneurship/</li> <li>Program Targets, Government Structure, Overarching Strategy, 4C's, Key Interventions, Implementation Roadmap.</li> <li>Preparatory Phase in Year 1 and Implementation Phase in Year 2-5.</li> <li>Responsibilities of Departments/ Stakeholders.</li> </ul>	Ecosystem Creation & Institutional Business support mechanism  • Key features of ecosystem creation, Motivating Individuals, & Creating Enabling Environment  • Baseline Survey,  • IEC Activities,  • Components of an Interactive Portal  • Structure & role of SBDUs, BHD & Motivators at Gross Root Levels Business Helpline  • Innovation Hubs & Incubators.	Enabling- Improving the Credit ecosystem for easy access to credit for entrepreneurs  Credit Enablement, loan products,  Measures to improve the credit.  Ecosystem for easy access to credit for entrepreneurs.  Discussion on the mechanism & services offered.  Ways to ease out compliances.  Support of Banks/ Financial institutions in implementation of project YUVA.	<ul> <li>Enterprise Development, Creating Business Plan &amp; Detail Project Reports</li> <li>Component of the DPR, Market Analysis, Operational Plan, Risk Management &amp; Financial requirement.</li> <li>Provision of facilitation by Industries &amp; Commerce Department, Banks, NABARD &amp; EDI in DPR Formulation.</li> <li>DPR Templates/ Repository.</li> <li>Role of Industries &amp; Commerce Department in provisioning of approved, Sector, District Specific DPRs. Credit</li> </ul>
Resource Persons	Ms. Syed Jasirrah, BDO S K Pora (9419288859)	Mr Zia Nazir, FM, DIC, Budgam (7006120145)	Mr Masrat Masroor, CCO Employment (7780805477)	Miss Nazia Shafi, DNO, JKEDI (9906427397)

District	Session 1	Session 2	Session 3	Session 4
<b>Date of Training</b>	11:00-12:00 hrs	12:00-13:00 hrs	14:00 -15:00 hrs	15:00-16:00 hrs
Srinagar (20.11.2024)	<ul> <li>• Introduction of the Program, Mission and Vision.</li> <li>• Present employment scenario /landscape of entrepreneurship/</li> <li>• Program Targets, Government Structure, Overarching Strategy, 4C's, Key Interventions, Implementation Roadmap.</li> <li>• Preparatory Phase in Year 1 and Implementation Phase in Year 2-5.</li> <li>• Responsibilities of Departments/ Stakeholders.</li> </ul>	Ecosystem Creation & Institutional Business support mechanism  • Key features of ecosystem creation, Motivating Individuals, & Creating Enabling Environment  • Baseline Survey,  • IEC Activities,  • Components of an Interactive Portal  • Structure & role of SBDUs, BHD & Motivators at Gross Root Levels Business Helpline  • Innovation Hubs & Incubators.	Enabling- Improving the Credit ecosystem for easy access to credit for entrepreneurs  Credit Enablement, loan products,  Measures to Improve the credit.  Ecosystem for easy access to credit for entrepreneurs.  Discussion on the mechanism & services offered.  Ways to ease out compliances.  Support of Banks/ Financial institutions in implementation of project YUVA.	Enterprise Development, Creating Business Plan & Detail Project Reports  • Component of the DPR, Market Analysis, Operational Plan, Risk Management & Financial requirement.  • Provision of facilitation by Industries & Commerce Department, Banks, NABARD & EDI in DPR Formulation.  • DPR Templates/ Repository.  • Role of Industries & Commerce Department in provisioning of approved, Sector, District Specific DPRs. Credit
Resource Persons	Mr Tanveer Ahmad Dar, EO, Sgr (7889918928)	Ms Aaliya Amin, CCO, DECC, Sgr (7889347915)	Mr Zubair Ashraf Wasil, District Development Manager, NABARD (9906868756)	Mr. Ashan Qadir, DNO, JKEDI (9906428383)

District	Session 1	Session 2	Session 3	Session 4
<b>Date of Training</b>	11:00-12:00 hrs	12:00-13:00 hrs	14:00 -15:00 hrs	15:00-16:00 hrs
Ganderbal (20.11.2024)	<ul> <li>Overview of Mission YUVA</li> <li>Introduction of the Program, Mission and Vision.</li> <li>Present employment scenario /landscape of entrepreneurship/</li> <li>Program Targets, Government Structure, Overarching Strategy, 4C's, Key Interventions, Implementation Roadmap.</li> <li>Preparatory Phase in Year 1 and Implementation Phase in Year 2-5.</li> <li>Responsibilities of Departments/ Stakeholders.</li> </ul>	Ecosystem Creation & Institutional Business support mechanism  • Key features of ecosystem creation, Motivating Individuals, & Creating Enabling Environment  • Baseline Survey,  • IEC Activities,  • Components of an Interactive Portal  • Structure & role of SBDUs, BHD & Motivators at Gross Root Levels Business Helpline  • Innovation Hubs & Incubators.	Enabling- Improving the Credit ecosystem for easy access to credit for entrepreneurs  Credit Enablement, loan products,  Measures to Improve the credit.  Ecosystem for easy access to credit for entrepreneurs.  Discussion on the mechanism & services offered.  Ways to ease out compliances.  Support of Banks/ Financial institutions in implementation of project YUVA.	<ul> <li>Enterprise Development, Creating Business Plan &amp; Detail Project Reports</li> <li>Component of the DPR, Market Analysis, Operational Plan, Risk Management &amp; Financial requirement.</li> <li>Provision of facilitation by Industries &amp; Commerce Department, Banks, NABARD &amp; EDI in DPR Formulation.</li> <li>DPR Templates/ Repository.</li> <li>Role of Industries &amp; Commerce Department in provisioning of approved, Sector, District Specific DPRs. Credit</li> </ul>
Resource Persons	Ms. Bushra Ashraf Shah, FM, DIC Gbl (7780836240)	Ms. Ulfat Ali, BDO, (9149645241)	Ms. Saima Bano, CCO,Employment Office, Gbl (9797872382)	Mr. Mohammad Rafiq, DNO, JKEDI (8491008277)

District	Session 1	Session 2	Session 3	Session 4
<b>Date of Training</b>	11:00-12:00 hrs	12:00-13:00 hrs	14:00 -15:00 hrs	15:00-16:00 hrs
Anantnag (22.11.2024)	<ul> <li>Overview of Mission YUVA</li> <li>Introduction of the Program, Mission and Vision.</li> <li>Present employment scenario /landscape of entrepreneurship/</li> <li>Program Targets, Government Structure, Overarching Strategy, 4C's, Key Interventions, Implementation Roadmap.</li> <li>Preparatory Phase in Year 1 and Implementation Phase in Year 2-5.</li> <li>Responsibilities of Departments/ Stakeholders.</li> </ul>	Ecosystem Creation & Institutional Business support mechanism  • Key features of ecosystem creation, Motivating Individuals, & Creating Enabling Environment  • Baseline Survey,  • IEC Activities,  • Components of an Interactive Portal  • Structure & role of SBDUs, BHD & Motivators at Gross Root Levels Business Helpline  • Innovation Hubs & Incubators.	Enabling- Improving the Credit ecosystem for easy access to credit for entrepreneurs  Credit Enablement, loan products,  Measures to Improve the credit.  Ecosystem for easy access to credit for entrepreneurs.  Discussion on the mechanism & services offered.  Ways to ease out compliances.  Support of Banks/ Financial institutions in implementation of project YUVA.	<ul> <li>Enterprise Development, Creating Business Plan &amp; Detail Project Reports</li> <li>Component of the DPR, Market Analysis, Operational Plan, Risk Management &amp; Financial requirement.</li> <li>Provision of facilitation by Industries &amp; Commerce Department, Banks, NABARD &amp; EDI in DPR Formulation.</li> <li>DPR Templates/ Repository.</li> <li>Role of Industries &amp; Commerce Department in provisioning of approved, Sector, District Specific DPRs. Credit</li> </ul>
Resource Persons	Ms. Shazliya Qureshi, CCO, DE&CC, Anantnag (8491033115)	Mr Rayees Iqbal, EO, Anantnag (6006228869)	Mr Khursheed Muzaffar, J&K Bank (9797071006)	Dr Imtiyaz Ahmed Mantoo, DNO, JKEDI (9419942908)

District	Session 1	Session 2	Session 3	Session 4
<b>Date of Training</b>	11:00-12:00 hrs	12:00-13:00 hrs	14:00 -15:00 hrs	15:00-16:00 hrs
Pulwama (22.11.2024)	<ul> <li>Overview of Mission YUVA</li> <li>Introduction of the Program,         Mission and Vision.</li> <li>Present employment scenario         /landscape of entrepreneurship/</li> <li>Program Targets, Government         Structure, Overarching         Strategy, 4C's, Key         Interventions, Implementation         Roadmap.</li> <li>Preparatory Phase in Year 1         and Implementation Phase in         Year 2-5.</li> <li>Responsibilities of         Departments/ Stakeholders.</li> </ul>	Ecosystem Creation & Institutional Business support mechanism  • Key features of ecosystem creation, Motivating Individuals, & Creating Enabling Environment  • Baseline Survey,  • IEC Activities,  • Components of an Interactive Portal  • Structure & role of SBDUs, BHD & Motivators at Gross Root Levels Business Helpline  • Innovation Hubs & Incubators.	Enabling- Improving the Credit ecosystem for easy access to credit for entrepreneurs  Credit Enablement, loan products,  Measures to Improve the credit.  Ecosystem for easy access to credit for entrepreneurs.  Discussion on the mechanism & services offered.  Ways to ease out compliances.  Support of Banks/ Financial institutions in implementation of project YUVA.	Enterprise Development, Creating Business Plan & Detail Project Reports  • Component of the DPR, Market Analysis, Operational Plan, Risk Management & Financial requirement.  • Provision of facilitation by Industries & Commerce Department, Banks, NABARD & EDI in DPR Formulation.  • DPR Templates/ Repository.  • Role of Industries & Commerce Department in provisioning of approved, Sector, District Specific DPRs.
Resource Persons	Mr. Amil Khateeb AD Employment (9596835161)	Mr Shakeel Ahmad Dar, Skill Development Department (9697311826)	Mr Syed Uzair Qadri, J&K Bank, Pulwama (7880975090)	Mr Rayees Manzoor, Asst. Faculty/DNO, JKEDI (9906458620)

District	Session 1	Session 2	Session 3	Session 4
<b>Date of Training</b>	11:00-12:00 hrs	12:00-13:00 hrs	14:00 -15:00 hrs	15:00-16:00 hrs
Kulgam (22.11.2024)	<ul> <li>• Introduction of the Program, Mission and Vision.</li> <li>• Present employment scenario /landscape of entrepreneurship/</li> <li>• Program Targets, Government Structure, Overarching Strategy, 4C's, Key Interventions, Implementation Roadmap.</li> <li>• Preparatory Phase in Year 1 and Implementation Phase in Year 2-5.</li> <li>• Responsibilities of Departments/ Stakeholders.</li> </ul>	Ecosystem Creation & Institutional Business support mechanism  • Key features of ecosystem creation, Motivating Individuals, & Creating Enabling Environment  • Baseline Survey,  • IEC Activities,  • Components of an Interactive Portal  • Structure & role of SBDUs, BHD & Motivators at Gross Root Levels Business Helpline  • Innovation Hubs & Incubators.	Enabling- Improving the Credit ecosystem for easy access to credit for entrepreneurs  Credit Enablement, loan products,  Measures to Improve the credit.  Ecosystem for easy access to credit for entrepreneurs.  Discussion on the mechanism & services offered.  Ways to ease out compliances.  Support of Banks/ Financial institutions in implementation of project YUVA.	<ul> <li>Enterprise Development, Creating Business Plan &amp; Detail Project Reports</li> <li>Component of the DPR, Market Analysis, Operational Plan, Risk Management &amp; Financial requirement.</li> <li>Provision of facilitation by Industries &amp; Commerce Department, Banks, NABARD &amp; EDI in DPR Formulation.</li> <li>DPR Templates/ Repository.</li> <li>Role of Industries &amp; Commerce Department in provisioning of approved, Sector, District Specific DPRs. Credit</li> </ul>
Resource Persons	Mr. Mohd Aslam Beig, EO, Employment (9596129130)	Mr. Manzoor Ahmad Rather, CCO, DECC, Kulgam (7006803814)	Mr Khursheed Muzaffar, J&K Bank (9797071006)	Mr. Shaeeb Mohd Khanday, DNO, JKEDI (7006053409)

District	Session 1	Session 2	Session 3	Session 4
<b>Date of Training</b>	11:00-12:00 hrs	12:00-13:00 hrs	14:00 -15:00 hrs	15:00-16:00 hrs
Shopian (22.11.2024)	<ul> <li>Overview of Mission YUVA</li> <li>Introduction of the Program, Mission and Vision.</li> <li>Present employment scenario /landscape of entrepreneurship/</li> <li>Program Targets, Government Structure, Overarching Strategy, 4C's, Key Interventions, Implementation Roadmap.</li> <li>Preparatory Phase in Year 1 and Implementation Phase in Year 2-5.</li> <li>Responsibilities of Departments/ Stakeholders.</li> </ul>	Ecosystem Creation & Institutional Business support mechanism  • Key features of ecosystem creation, Motivating Individuals, & Creating Enabling Environment  • Baseline Survey,  • IEC Activities,  • Components of an Interactive Portal  • Structure & role of SBDUs, BHD & Motivators at Gross Root Levels Business Helpline  • Innovation Hubs & Incubators.	Enabling- Improving the Credit ecosystem for easy access to credit for entrepreneurs  Credit Enablement, loan products,  Measures to Improve the credit.  Ecosystem for easy access to credit for entrepreneurs.  Discussion on the mechanism & services offered.  Ways to ease out compliances.  Support of Banks/ Financial institutions in implementation of project YUVA.	Enterprise Development, Creating Business Plan & Detail Project Reports  • Component of the DPR, Market Analysis, Operational Plan, Risk Management & Financial requirement.  • Provision of facilitation by Industries & Commerce Department, Banks, NABARD & EDI in DPR Formulation.  • DPR Templates/ Repository.  • Role of Industries & Commerce Department in provisioning of approved, Sector, District Specific DPRs. Credit
Resource Persons	Mr. Aishaq Ayub, CCO Shopian(7006009136)	Ms Rozi Jan, EO, DECC, Shopian (9906702554)	Mr Zubair Ashraf Wasil, District Development Manager, NABARD (9906868756)	Mr. Sayeem Rafiq Wani, DNO, JKEDI (9018020560)

District	Session 1	Session 2	Session 3	Session 4
<b>Date of Training</b>	11:00-12:00 hrs	12:00-13:00 hrs	14:00 -15:00 hrs	15:00-16:00 hrs
Jammu (18.11.2024)	<ul> <li>Overview of Mission YUVA</li> <li>Introduction of the Program, Mission and Vision.</li> <li>Present employment scenario /landscape of entrepreneurship/</li> <li>Program Targets, Government Structure, Overarching Strategy, 4C's, Key Interventions, Implementation Roadmap.</li> <li>Preparatory Phase in Year 1 and Implementation Phase in Year 2-5.</li> <li>Responsibilities of Departments/ Stakeholders.</li> </ul>	Ecosystem Creation & Institutional Business support mechanism  • Key features of ecosystem creation, Motivating Individuals, & Creating Enabling Environment  • Baseline Survey,  • IEC Activities,  • Components of an Interactive Portal  • Structure & role of SBDUs, BHD & Motivators at Gross Root Levels Business Helpline  • Innovation Hubs & Incubators.	Enabling- Improving the Credit ecosystem for easy access to credit for entrepreneurs  Credit Enablement, loan products,  Measures to Improve the credit.  Ecosystem for easy access to credit for entrepreneurs.  Discussion on the mechanism & services offered.  Ways to ease out compliances.  Support of Banks/ Financial institutions in implementation of project YUVA.	Enterprise Development, Creating Business Plan & Detail Project Reports  • Component of the DPR, Market Analysis, Operational Plan, Risk Management & Financial requirement.  • Provision of facilitation by Industries & Commerce Department, Banks, NABARD & EDI in DPR Formulation.  • DPR Templates/ Repository.  • Role of Industries & Commerce Department in provisioning of approved, Sector, District Specific DPRs. Credit
Resource Persons	Ms. Deepika Sharma Lecturer, Government Women, Polytechnic College, Jammu (8899263950)		Mr. Mohit Hans, Manager Advances, JK Bank Cluster Office, Jammu (6005259521)	Mr Rajesh Kotwal, DNO, JKEDI (8716991222)/ Mr. Kanav Mahajan, AGM, NABARD (99018974665)

District	Session 1	Session 2	Session 3	Session 4
<b>Date of Training</b>	11:00-12:00 hrs	12:00-13:00 hrs	14:00 -15:00 hrs	15:00-16:00 hrs
Kathua (18.11.2024)	<ul> <li>Overview of Mission YUVA</li> <li>Introduction of the Program, Mission and Vision.</li> <li>Present employment scenario /landscape of entrepreneurship/</li> <li>Program Targets, Government Structure, Overarching Strategy, 4C's, Key Interventions, Implementation Roadmap.</li> <li>Preparatory Phase in Year 1 and Implementation Phase in Year 2-5.</li> <li>Responsibilities of Departments/ Stakeholders.</li> </ul>	Ecosystem Creation & Institutional Business support mechanism  • Key features of ecosystem creation, Motivating Individuals, & Creating Enabling Environment  • Baseline Survey,  • IEC Activities,  • Components of an Interactive Portal  • Structure & role of SBDUs, BHD & Motivators at Gross Root Levels Business Helpline  • Innovation Hubs & Incubators.	Enabling- Improving the Credit ecosystem for easy access to credit for entrepreneurs  Credit Enablement, loan products,  Measures to Improve the credit.  Ecosystem for easy access to credit for entrepreneurs.  Discussion on the mechanism & services offered.  Ways to ease out compliances.  Support of Banks/ Financial institutions in implementation of project YUVA.	Enterprise Development, Creating Business Plan & Detail Project Reports  • Component of the DPR, Market Analysis, Operational Plan, Risk Management & Financial requirement.  • Provision of facilitation by Industries & Commerce Department, Banks, NABARD & EDI in DPR Formulation.  • DPR Templates/ Repository.  • Role of Industries & Commerce Department in provisioning of approved, Sector, District Specific DPRs. Credit
Resource Persons	Mr. Surjeet Kum DE & CC Kat (700664385	hua	Mr. Amit Kumar, DDM NABARD, Kathua (7889916899)	Mr Dheeraj Handoo, DNO, JKEDI (9086125579)

District	Session 1	Session 2	Session 3	Session 4
<b>Date of Training</b>	11:00-12:00 hrs	12:00-13:00 hrs	14:00 -15:00 hrs	15:00-16:00 hrs
Samba (18.11.2024)	<ul> <li>Overview of Mission YUVA</li> <li>Introduction of the Program, Mission and Vision.</li> <li>Present employment scenario /landscape of entrepreneurship/</li> <li>Program Targets, Government Structure, Overarching Strategy, 4C's, Key Interventions, Implementation Roadmap.</li> <li>Preparatory Phase in Year 1 and Implementation Phase in Year 2-5.</li> <li>Responsibilities of Departments/ Stakeholders.</li> </ul>	Ecosystem Creation & Institutional Business support mechanism  • Key features of ecosystem creation, Motivating Individuals, & Creating Enabling Environment  • Baseline Survey,  • IEC Activities,  • Components of an Interactive Portal  • Structure & role of SBDUs, BHD & Motivators at Gross Root Levels Business Helpline  • Innovation Hubs & Incubators.	Enabling- Improving the Credit ecosystem for easy access to credit for entrepreneurs  Credit Enablement, loan products,  Measures to Improve the credit.  Ecosystem for easy access to credit for entrepreneurs.  Discussion on the mechanism & services offered.  Ways to ease out compliances.  Support of Banks/ Financial institutions in implementation of project YUVA.	Enterprise Development, Creating Business Plan & Detail Project Reports  • Component of the DPR, Market Analysis, Operational Plan, Risk Management & Financial requirement.  • Provision of facilitation by Industries & Commerce Department, Banks, NABARD & EDI in DPR Formulation.  • DPR Templates/ Repository.  • Role of Industries & Commerce Department in provisioning of approved, Sector, District Specific DPRs. Credit
Resource Persons	By concerned DD/AD/CCO & EO of the District	By concerned DD/AD/CCO & EO of the District	Mr. Amit Kumar, DDM NABARD, Kathua (7889916899)	Mr. Vijender Singh Jamwal, DNO, JKEDI (7006314289)

District	Session 1	Session 2	Session 3	Session 4
Date of Training	11:00-12:00 hrs	12:00-13:00 hrs	14:00 -15:00 hrs	15:00-16:00 hrs
Reasi (20.11.2024)	<ul> <li>Overview of Mission YUVA</li> <li>Introduction of the Program, Mission and Vision.</li> <li>Present employment scenario /landscape of entrepreneurship/</li> <li>Program Targets, Government Structure, Overarching Strategy, 4C's, Key Interventions, Implementation Roadmap.</li> <li>Preparatory Phase in Year 1 and Implementation Phase in Year 2-5.</li> <li>Responsibilities of Departments/ Stakeholders.</li> </ul>	Ecosystem Creation & Institutional Business support mechanism  • Key features of ecosystem creation, Motivating Individuals, & Creating Enabling Environment  • Baseline Survey,  • IEC Activities,  • Components of an Interactive Portal  • Structure & role of SBDUs, BHD & Motivators at Gross Root Levels Business Helpline  • Innovation Hubs & Incubators.	Enabling- Improving the Credit ecosystem for easy access to credit for entrepreneurs  Credit Enablement, loan products,  Measures to Improve the credit.  Ecosystem for easy access to credit for entrepreneurs.  Discussion on the mechanism & services offered.  Ways to ease out compliances.  Support of Banks/ Financial institutions in implementation of project YUVA.	<ul> <li>Enterprise Development, Creating Business Plan &amp; Detail Project Reports</li> <li>Component of the DPR, Market Analysis, Operational Plan, Risk Management &amp; Financial requirement.</li> <li>Provision of facilitation by Industries &amp; Commerce Department, Banks, NABARD &amp; EDI in DPR Formulation.</li> <li>DPR Templates/ Repository.</li> <li>Role of Industries &amp; Commerce Department in provisioning of approved, Sector, District Specific DPRs. Credit</li> </ul>
Resource Persons	Ms. Annie Vaid, JKAS Assistant Director Employment, Reasi (9971929159)	Mr. Rajesh Banotra Superintendent, ITI, Reasi ( 7006624067)	Mr. Adarsh Gupta DDM, NABARD, Reasi ( 9906622991)	Mr. Abhilash Kumar Braroo, DNO, JKEDI (9906367820)

District	Session 1	Session 2	Session 3	Session 4
<b>Date of Training</b>	11:00-12:00 hrs	12:00-13:00 hrs	14:00 -15:00 hrs	15:00-16:00 hrs
Udhampur (20.11.2024)	<ul> <li>• Introduction of the Program, Mission and Vision.</li> <li>• Present employment scenario /landscape of entrepreneurship/</li> <li>• Program Targets, Government Structure, Overarching Strategy, 4C's, Key Interventions, Implementation Roadmap.</li> <li>• Preparatory Phase in Year 1 and Implementation Phase in Year 2-5.</li> <li>• Responsibilities of Departments/ Stakeholders.</li> </ul>	Ecosystem Creation & Institutional Business support mechanism  • Key features of ecosystem creation, Motivating Individuals, & Creating Enabling Environment  • Baseline Survey,  • IEC Activities,  • Components of an Interactive Portal  • Structure & role of SBDUs, BHD & Motivators at Gross Root Levels Business Helpline  • Innovation Hubs & Incubators.	Enabling- Improving the Credit ecosystem for easy access to credit for entrepreneurs  Credit Enablement, loan products,  Measures to Improve the credit.  Ecosystem for easy access to credit for entrepreneurs.  Discussion on the mechanism & services offered.  Ways to ease out compliances.  Support of Banks/ Financial institutions in implementation of project YUVA.	<ul> <li>Enterprise Development, Creating Business Plan &amp; Detail Project Reports</li> <li>Component of the DPR, Market Analysis, Operational Plan, Risk Management &amp; Financial requirement.</li> <li>Provision of facilitation by Industries &amp; Commerce Department, Banks, NABARD &amp; EDI in DPR Formulation.</li> <li>DPR Templates/ Repository.</li> <li>Role of Industries &amp; Commerce Department in provisioning of approved, Sector, District Specific DPRs. Credit</li> </ul>
Resource Persons	Ms. Navdeep Kour, CCO DE & CC, Jammu (97968822528)		Mr. Yash Paul, DNO, JKEDI (9419232077)	Mr. Yash Paul, DNO, JKEDI (9419232077)

District	Session 1	Session 2	Session 3	Session 4
<b>Date of Training</b>	11:00-12:00 hrs	12:00-13:00 hrs	14:00 -15:00 hrs	15:00-16:00 hrs
Ramban (20.11.2024)	<ul> <li>Overview of Mission YUVA</li> <li>Introduction of the Program, Mission and Vision.</li> <li>Present employment scenario /landscape of entrepreneurship/</li> <li>Program Targets, Government Structure, Overarching Strategy, 4C's, Key</li> </ul>	Ecosystem Creation & Institutional Business support mechanism  • Key features of ecosystem creation, Motivating Individuals, & Creating Enabling Environment  • Baseline Survey,  • IEC Activities,  • Components of an Interactive Portal	Enabling- Improving the Credit ecosystem for easy access to credit for entrepreneurs  Credit Enablement, loan products, Measures to Improve the credit. Ecosystem for easy access to credit for entrepreneurs.  Discussion on the mechanism &	Enterprise Development, Creating Business Plan & Detail Project Reports  • Component of the DPR, Market Analysis, Operational Plan, Risk Management & Financial requirement.  • Provision of facilitation by Industries & Commerce Department, Banks, NABARD & EDI in DPR Formulation.
	<ul> <li>Interventions, Implementation Roadmap.</li> <li>Preparatory Phase in Year 1 and Implementation Phase in Year 2-5.</li> <li>Responsibilities of Departments/ Stakeholders.</li> </ul>	Interactive Portal  • Structure & role of SBDUs, BHD & Motivators at Gross Root Levels Business Helpline  • Innovation Hubs & Incubators.	<ul> <li>services offered.</li> <li>Ways to ease out compliances.</li> <li>Support of Banks/ Financial institutions in implementation of project YUVA.</li> </ul>	<ul> <li>DPR Templates/ Repository.</li> <li>Role of Industries &amp; Commerce Department in provisioning of approved, Sector, District Specific DPRs. Credit</li> </ul>
Resource Persons	Mr. Amit Kumar , JKAS AD Employment, DE & CC, Ramban (9622367006)	Mr Lovepreet Singh Young Professional /Counsellor Ministry of Labour & Employment DE & CC/MCC Ramban (8082943907)	Ms Aarshi Sharma , DDM, NABARD, Ramban (9906974666)	Mr. Tasneef Rasool, DNO, JKEDI (9419125825)

District	Session 1	Session 2	Session 3	Session 4
<b>Date of Training</b>	11:00-12:00 hrs	12:00-13:00 hrs	14:00 -15:00 hrs	15:00-16:00 hrs
Doda (22.11.2024)	Overview of Mission YUVA      Introduction of the Program,     Mission and Vision.     Present employment scenario     /landscape of entrepreneurship/     Program Targets, Government     Structure, Overarching	Ecosystem Creation & Institutional Business support mechanism  • Key features of ecosystem creation, Motivating Individuals, & Creating Enabling Environment • Baseline Survey, • IEC Activities, • Components of an Interactive Portal	Enabling- Improving the Credit ecosystem for easy access to credit for entrepreneurs  Credit Enablement, loan products,  Measures to Improve the credit.  Ecosystem for easy access to credit for entrepreneurs.  Discussion on the mechanism & services offered.  Ways to ease out compliances.	Enterprise Development, Creating Business Plan & Detail Project Reports  • Component of the DPR, Market Analysis, Operational Plan, Risk Management & Financial requirement.  • Provision of facilitation by Industries & Commerce Department, Banks, NABARD & EDI in DPR Formulation.
		Structure & role of SBDUs, BHD & Motivators at Gross Root Levels Business Helpline     Innovation Hubs & Incubators.		DPR Templates/ Repository.      Role of Industries & Commerce     Department in provisioning of     approved, Sector, District Specific     DPRs. Credit
Resource Persons	Mr. Nehal Pandit, JKAS AD Employment, DE & CC, Doda (9419100075)	Mr. Naresh Singh , Superintendent , ITI Doda (9419107832)	Mr. Rakesh Kumar, DDM, NABARD, Doda (6006400974)	Mr. Shabir Majeed, DNO, JKEDI (9797023721)

District	Session 1	Session 2	Session 3	Session 4
Date of Training	11:00-12:00 hrs	12:00-13:00 hrs	14:00 -15:00 hrs	15:00-16:00 hrs
Kishtwar (22.11.2024)	<ul> <li>Overview of Mission YUVA</li> <li>Introduction of the Program, Mission and Vision.</li> <li>Present employment scenario /landscape of entrepreneurship/</li> <li>Program Targets, Government Structure, Overarching Strategy, 4C's, Key Interventions, Implementation Roadmap.</li> <li>Preparatory Phase in Year 1 and Implementation Phase in Year 2-5.</li> <li>Responsibilities of Departments/ Stakeholders.</li> </ul>	Ecosystem Creation & Institutional Business support mechanism  • Key features of ecosystem creation, Motivating Individuals, & Creating Enabling Environment  • Baseline Survey,  • IEC Activities,  • Components of an Interactive Portal  • Structure & role of SBDUs, BHD & Motivators at Gross Root Levels Business Helpline  • Innovation Hubs & Incubators.	Enabling- Improving the Credit ecosystem for easy access to credit for entrepreneurs  Credit Enablement, loan products,  Measures to Improve the credit.  Ecosystem for easy access to credit for entrepreneurs.  Discussion on the mechanism & services offered.  Ways to ease out compliances.  Support of Banks/ Financial institutions in implementation of project YUVA.	<ul> <li>Enterprise Development, Creating Business Plan &amp; Detail Project Reports</li> <li>Component of the DPR, Market Analysis, Operational Plan, Risk Management &amp; Financial requirement.</li> <li>Provision of facilitation by Industries &amp; Commerce Department, Banks, NABARD &amp; EDI in DPR Formulation.</li> <li>DPR Templates/ Repository.</li> <li>Role of Industries &amp; Commerce Department in provisioning of approved, Sector, District Specific DPRs. Credit</li> </ul>
Resource Persons	Mr. Hitesh Kumar Loona, JKAS Block Development Officer, Inderwal (7889361591)	Mr. Aijaz Ahmed , DNO , JKEDI Kishtwar (7051734334)	Mr. Nikhil Sharma, DDM, NABARD, Kishtwar (7006277284)	Representative from JKEDI

District	Session 1	Session 2	Session 3	Session 4
<b>Date of Training</b>	11:00-12:00 hrs	12:00-13:00 hrs	14:00 -15:00 hrs	15:00-16:00 hrs
Rajouri (22.11.2024)	<ul> <li>Overview of Mission YUVA</li> <li>Introduction of the Program, Mission and Vision.</li> <li>Present employment scenario /landscape of entrepreneurship/</li> <li>Program Targets, Government Structure, Overarching Strategy, 4C's, Key Interventions, Implementation Roadmap.</li> <li>Preparatory Phase in Year 1 and Implementation Phase in Year 2-5.</li> <li>Responsibilities of Departments/ Stakeholders.</li> </ul>	Ecosystem Creation & Institutional Business support mechanism  • Key features of ecosystem creation, Motivating Individuals, & Creating Enabling Environment  • Baseline Survey,  • IEC Activities,  • Components of an Interactive Portal  • Structure & role of SBDUs, BHD & Motivators at Gross Root Levels Business Helpline  • Innovation Hubs & Incubators.	Enabling- Improving the Credit ecosystem for easy access to credit for entrepreneurs  Credit Enablement, loan products,  Measures to Improve the credit.  Ecosystem for easy access to credit for entrepreneurs.  Discussion on the mechanism & services offered.  Ways to ease out compliances.  Support of Banks/ Financial institutions in implementation of project YUVA.	Enterprise Development, Creating Business Plan & Detail Project Reports  • Component of the DPR, Market Analysis, Operational Plan, Risk Management & Financial requirement.  • Provision of facilitation by Industries & Commerce Department, Banks, NABARD & EDI in DPR Formulation.  • DPR Templates/ Repository.  • Role of Industries & Commerce Department in provisioning of approved, Sector, District Specific DPRs. Credit
Resource Persons	Dr. Malik Mubasher Hassan, AP, BGSBU, Rajouri(7298286036)	Mr. Ujawal Mahajan, I/c Principal ITI, Rajouri (9419170072)	Mr. Chander, DDM, NABARD, Rajouri ( 9419287942)	Mr. Arshid Malik, DNO, JKEDI (9419090741)

District	Session 1	Session 2	Session 3	Session 4
<b>Date of Training</b>	11:00-12:00 hrs	12:00-13:00 hrs	14:00 -15:00 hrs	15:00-16:00 hrs
Poonch (22.11.2024)	<ul> <li>Overview of Mission YUVA</li> <li>Introduction of the Program, Mission and Vision.</li> <li>Present employment scenario /landscape of entrepreneurship/</li> <li>Program Targets, Government Structure, Overarching Strategy, 4C's, Key Interventions, Implementation Roadmap.</li> <li>Preparatory Phase in Year 1 and Implementation Phase in Year 2-5.</li> </ul>	Ecosystem Creation & Institutional Business support mechanism  • Key features of ecosystem creation, Motivating Individuals, & Creating Enabling Environment  • Baseline Survey,  • IEC Activities,  • Components of an Interactive Portal  • Structure & role of SBDUs, BHD & Motivators at Gross Root Levels Business Helpline  • Innovation Hubs &	Enabling- Improving the Credit ecosystem for easy access to credit for entrepreneurs  Credit Enablement, loan products,  Measures to Improve the credit.  Ecosystem for easy access to credit for entrepreneurs.  Discussion on the mechanism & services offered.  Ways to ease out compliances.  Support of Banks/ Financial institutions in implementation of	Enterprise Development, Creating Business Plan & Detail Project Reports  • Component of the DPR, Market Analysis, Operational Plan, Risk Management & Financial requirement.  • Provision of facilitation by Industries & Commerce Department, Banks, NABARD & EDI in DPR Formulation.  • DPR Templates/ Repository.  • Role of Industries & Commerce Department in provisioning of approved, Sector, District Specific
	<ul> <li>Responsibilities of Departments/ Stakeholders.</li> </ul>	Incubators.	project YUVA.	DPRs. Credit
Resource Persons	Mr. Mohd. Rafiq , JKAS Deputy Director, DE & CC, Poonch ( 9797602492)	Mr. Javaid Ahmed , Superintendent, ITI, Poonch (9622103339)	Mr Shabir Hussain Shah, DNO, JKEDI (9561195909)	Mr Shabir Hussain Shah, DNO, JKEDI (9561195909)

## **Please Note:**

- 1. The Venue will be ITI or Polytechnic College located at District Headquarter. The decision will be jointly taken by Director Employment J&K and Director Skill Development Department J&K.
- 2. In case of non- availability of any resource person, Deputy Director/ Assistant Director L&E of the District will arrange resource persons from the officers who have already attended training session on YUVA at Jammu/Srinagar.
- 3. Concerned Deputy Director/ Assistant Director L&E shall coordinate the program at district level. The Attendance cum feedback of the participants should be recorded through the link/ QR:

https://forms.gle/LhNXBbRGg1r6Gmo9A

